



The Chemistry of Trust: *The Formula Used by the Top 2% of Teams*

RYAN BOUDA
Speaker

Ryan connects with audiences through powerful storytelling, research, and real world case studies that drive immediate impact.

Description

Trust is the foundation of high performance, but it doesn't happen by chance. ***The Chemistry of Trust*** explores how teams intentionally build trust through daily choices and behaviors. Participants will dive into five key elements that create collaborative, resilient environments, learning how transparency and accountability foster teams that communicate openly and achieve more together.

Framework: *The Trust Formula*

A research-backed five-part equation for turning intentional behaviors into a sustainable culture of trust.

Down-Regulate	Up-Regulate
Fear	Transparency
Power-Over	Relationships
Uncertainty	Understanding
Addicted to Being Right	Shared Success
Groupthink	Truth-telling

In this session, participants will:

- **IDENTIFY TRUST GAPS:** Pinpoint specific behaviors that unintentionally erode trust.
- **PRACTICE TRANSPARENCY:** Execute strategies that build clarity and reduce suspicion.
- **DRIVE ACCOUNTABILITY:** Learn to hold peers accountable while maintaining compassion.
- **CULTIVATE COMMITMENT:** Align team actions with a shared vision of success.

Speaker Demo Reel

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"Ryan is an awesome speaker that we've worked with for the past 4 years. He's been received with high acclaim from our audiences. He would be an awesome speaker for your members."



Jeanne McClure, Executive Director